

pcb3designs.com

@pcb3

@pcb3_designs

CAPABILITY STATEMENT

9658 Baltimore Ave Suite #300
College Park, MD 20740
pb@pcb3designs.com

HECK ARE WE

PCB3 Designs is an award-winning, full-service creative designfirm with more than 16 years of industry experience delivering innovative, effective, and visually compelling solutions. We provide a comprehensive range of creative services, including print and digital design, web development, email marketing, branding, and UI/UX design.

Our clients value PCB3 for our collaborative, inclusive, and transparent approach. We take the time to understand each client's unique goals and challenges, developing tailored solutions that are both strategic and impactful. Whether working with a small organization or a large institution, we bring the same level of creativity, attention to detail, and commitment to quality to every project.

CLAIM TO FAME

- + print design
- + web design/development
- + e-mail marketing
- + branding
- + visual identity
- + search engine optimization
- + ui/ux design

RESULTS OF FAME

2024 GD USA American Graphic Design Award

Children's Opportunity Alliance Foundational Action Plan

2020 A.V.I.A Communicator Awards (3)

Campaign Logo: 2017 APA Summit on High School Psychology Education Logo

Corporate Publications: 2017 APA Work, Stress, and Health Call for Proposals

Marketing & Promotion: IPsyNet Net LGBTI Concerns Guide

2016 GD USA American Graphic Design Award

APA World Poverty Day Campaign

HAPPY CLIENTS



Developed the corporate brand as well as the company's website. The re-branding initiative included redesigning the company's print collateral. This included business cards, letterhead, flyer templates, logo, powerpoints, and social media pages. Also created the UI/UX design for their proprietary ECM software portal.



Designed and copy-edited the Maryland Breast & Cervical Cancer Program's *Process and Quality Improvement to Increase Cancer Screening in Maryland* toolkit guide. Also rendered the 86-page document as Section-508 compliant and formatted for both print and web.



Assisted SRC with Colorado's Department of Education and Office Of Pennsylvania Early Learning Department's "Tell Your P3 Story" campaign. Coordinated with key executive SRC staff to create WordPress websites, branding, user experience for both P3 sites. Also serves as webmaster for SRC's corporate website.

DNA GENES



NIGP Codes

915-02 915-48
915-04 915-71
915-22 915-96
915-27

NAICS Codes

541430
541613
541490
541820

DUNS#

080828027

CAGE#

83HC8

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